

ILLAWARRA MERCURY

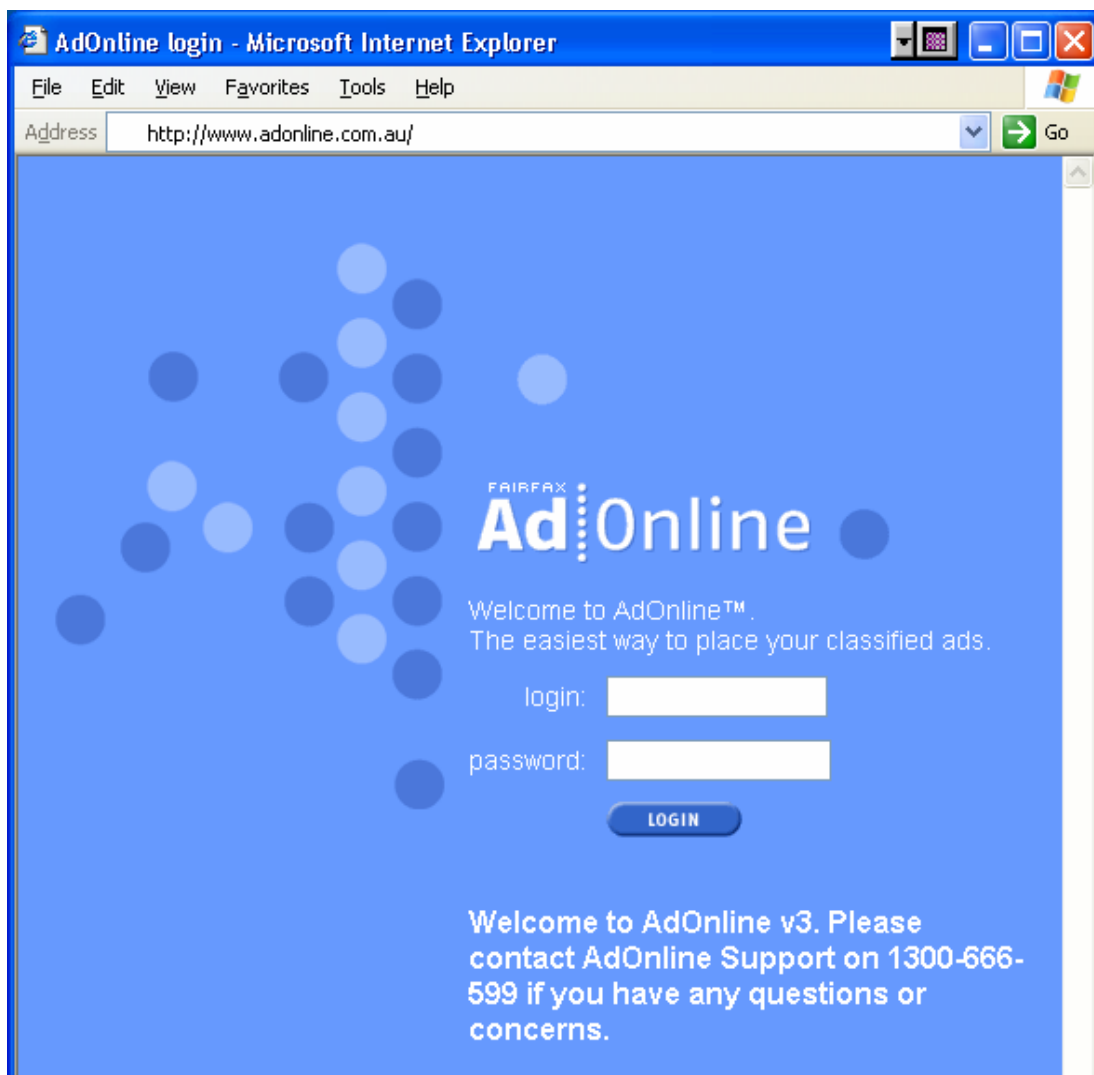
AdOnline Ad Delivery Instructions.

Over the next month, we will be phasing out the acceptance of display advertisements via email. We will be replacing it with a simplified internet upload system. The system has been up and running throughout other Fairfax publications and has proven to be a reliable cost free system. This will allow us, over the next few months to no longer accept advertising via email.

Instructions are as follows:

Create your advertisement as a PDF file as usual.
Please contact the Advertising Admin Team on 4221 2333 during business hours for login details.

Go to www.adonline.fairfax.com.au and login. Please note it is case sensitive.



Fill out the required fields including location, publication name, your name, company, phone and email address then hit next. Please make sure you include your email address so we can send you any comments or issues regarding your file.

AdOnline - Upload - Microsoft Internet Explorer

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Address http://www.adonline.fairfax.com.au/upload/Upload.asp Go

FAIRFAX AdOnline

Welcome, ILLAWARRA UPLOAD GENERIC
Tuesday, 31 August 2004 14:00 LOGOUT

AD DELIVER FEEDBACK HELP

Review Uploaded Files

AdOnline Direct Delivery Channel

IMPORTANT NOTICE: Effective 1st June 2004 you will not be able to upload your advertising material into The Age or Sydney Morning Herald via this site.
[Read more...](#)

Important notes

- Only press-ready PDF files are accepted. Note: PDF files created with Microsoft products ARE NOT press standard. Do not use compression utilities on these files (ZipIt, StuffIt, WinZip etc).
- The advertising space MUST be booked with the publication first to obtain an Ad ID.
- Material specifications can be obtained from the Fairfax "Specifications" site.
- If you have any difficulties with this facility, contact the AdOnline Help Desk on 1300-666-599.

note: fields with * are mandatory

Material destination

Location * Illawarra

Publication * Illawarra Mercury

Sender Details

Your Name * John Smith

Your company Arthouse Design

Your Phone * 0242212333 include STD code please!

Your Email * jsmith@arthouse.com.au

NEXT

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Next fill in the Ad Details which include our 7 digit ad booking ID, please contact your advertising sales representative if you do not know your Ad ID. Then select your file, only PDF files are accepted. Then upload the selected files.

1. If a non-PDF file is uploaded, it will not get through the system.
2. You will get a receipt that shows the file was received.
3. Although we have received the file, it has not been vetted or proofed so, like emails and disks, we still have to check the file before it is placed into the system.

File specifications and a swag of tips are available at www.fairfax.com.au/specs