

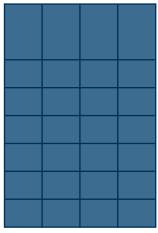


Advertising Rates

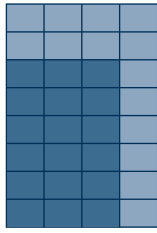
JULY 2011 - JUNE 2012



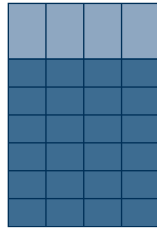
FAIRFAX COMMUNITY NEWSPAPERS NSW MODULES



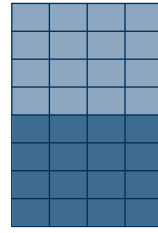
Name: 8 mods high x 4 mods wide
Code: T84
Specs: 37.4 x 25.96cm



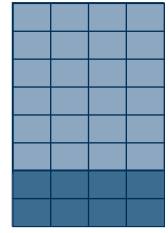
Name: 6 mods high x 3 mods wide
Code: T63
Specs: 28 x 19.42cm



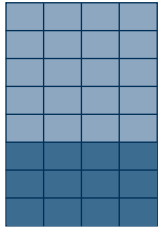
Name: 6 mods high x 4 mods wide
Code: T64
Specs: 28 x 25.96cm



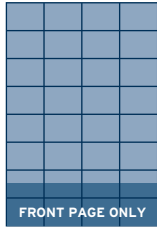
Name: 4 mods high x 4 mods wide
Code: T44
Specs: 18.6 x 25.96cm



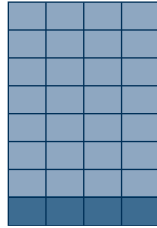
Name: 2 mods high x 4 mods wide
Code: T24
Specs: 9.2 x 25.96cm



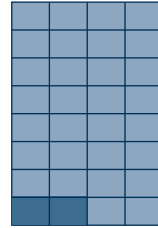
Name: 3 mods high x 4 mods wide
Code: T34
Specs: 13.9 x 25.96cm



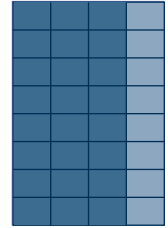
Name: 1.5 mods high x 4 mods wide
Code: T1H4
Specs: 7 x 25.96cm



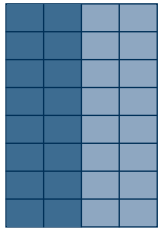
Name: 1 mod high x 4 mods wide
Code: T14
Specs: 4.5 x 25.96cm



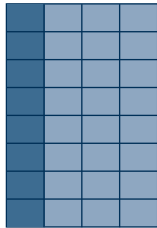
Name: 1 mod high x 2 mods wide
Code: T12
Specs: 4.5 x 12.88cm



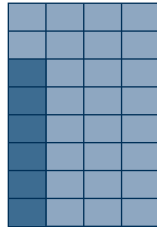
Name: 8 mods high x 3 mods wide
Code: T83
Specs: 37.4 x 19.42cm



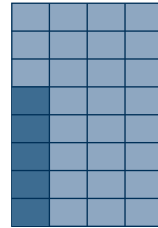
Name: 8 mods high x 2 mods wide
Code: T82
Specs: 37.4 x 12.88cm



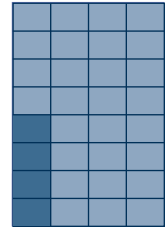
Name: 8 mods high x 1 mod wide
Code: T81
Specs: 37.4 x 6.34cm



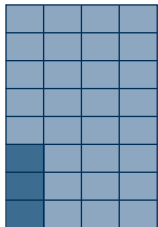
Name: 6 mods high x 1 mod wide
Code: T61
Specs: 28 x 6.34cm



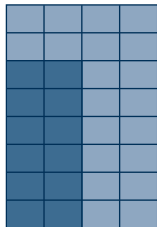
Name: 5 mods high x 1 mod wide
Code: T51
Specs: 23.3 x 6.34cm



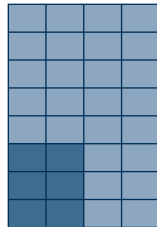
Name: 4 mods high x 1 mod wide
Code: T41
Specs: 18.6 x 6.34cm



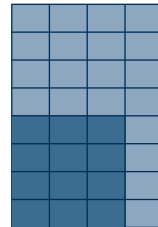
Name: 3 mods high x 1 mod wide
Code: T31
Specs: 13.9 x 6.34cm



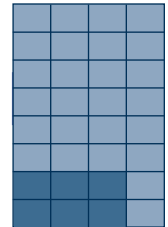
Name: 6 mods high x 2 mods wide
Code: T62
Specs: 28 x 12.88cm



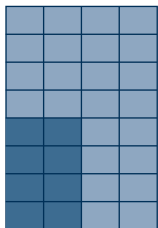
Name: 3 mods high x 2 mods wide
Code: T32
Specs: 13.9 x 12.88cm



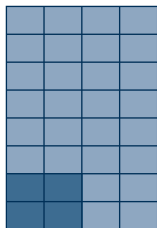
Name: 4 mods high x 3 mods wide
Code: T43
Specs: 18.6 x 19.42cm



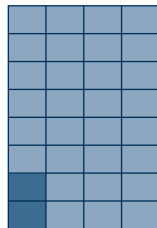
Name: 2 mods high x 3 mods wide
Code: T23
Specs: 9.2 x 19.42cm



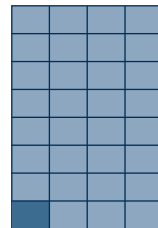
Name: 4 mods high x 2 mods wide
Code: T42
Specs: 18.6 x 12.88cm



Name: 2 mods high x 2 mods wide
Code: T22
Specs: 9.2 x 12.88cm



Name: 2 mods high x 1 mod wide
Code: T21
Specs: 9.2 x 6.34cm



Name: 1 mod high x 1 mod wide
Code: T11
Specs: 4.5 x 6.34cm

FAIRFAX COMMUNITY NEWSPAPERS NSW RATES PER MODULE

Titles	Publication	Circulation [^]	Readership [#]	Rate Ex GST	Rate Inc GST
Auburn Review**	Tue	24,743	33,000	\$69.30	\$76.23
Blacktown Sun	Tue	48,723	77,000	\$105.10	\$115.61
Hills News / Rouse Hill Stanhope Gardens News	Tue	69,254	94,979	\$125.64	\$138.20
St Marys Mt Druitt Star	Tue	40,654	52,000	\$93.00	\$102.30
Bankstown-Canterbury Torch**	Wed	91,641	129,000	\$140.85	\$154.94
The Advertiser (Campbelltown/Camden/Wollondilly Advertiser)	Wed	79,599	135,000	\$119.00	\$130.90
Fairfield City Champion	Wed	56,331	90,000	\$114.95	\$126.45
Liverpool City Champion	Wed	51,225	114,000	\$114.95	\$126.45
South West Advertiser*	Wed	8,888	N/A	\$46.64	\$51.30
Cooks River Valley Times**	Thur	23,856	N/A	\$67.95	\$74.75
Hawkesbury Courier***	Thur	19,865	N/A	POA	POA
Parramatta & Holroyd Sun	Thur	55,574	69,000	\$114.95	\$126.45
Penrith City Star	Thur	50,216	70,000	\$114.95	\$126.45
St George and Sutherland Shire Leader	Tue/Thur	147,249	253,000	\$202.00	\$222.20
St George Leader Edition	Tue/Thur	73,423	N/A	\$133.00	\$146.30
Sutherland Shire Leader Edition	Tue/Thur	74,116	N/A	\$133.00	\$146.30

*Publishers Claim **Torch ***Rural Press title

CAB Audit March 2011 #Roy Morgan Survey & Publishers Claim March 2011

FAIRFAX COMMUNITY NEWSPAPERS MULTI-PAPER BUY DISCOUNT

2MPB	3MPB	4MPB	5MPB	6MPB	7MPB	8MPB	9MPB	10MPB
10.00%	12.50%	15.00%	17.50%	20.00%	22.50%	25.00%	27.50%	30.00%

PROCESS COLOUR LOADINGS

Spot colour (one CMYK colour only)	\$200 per advertisement (\$220 (incl.GST))
Process colour	\$400 per advertisement (\$440 (incl.GST))

INSERT RATES

Per 1000	From \$65 (\$71.50 (incl.GST)) (conditions apply)
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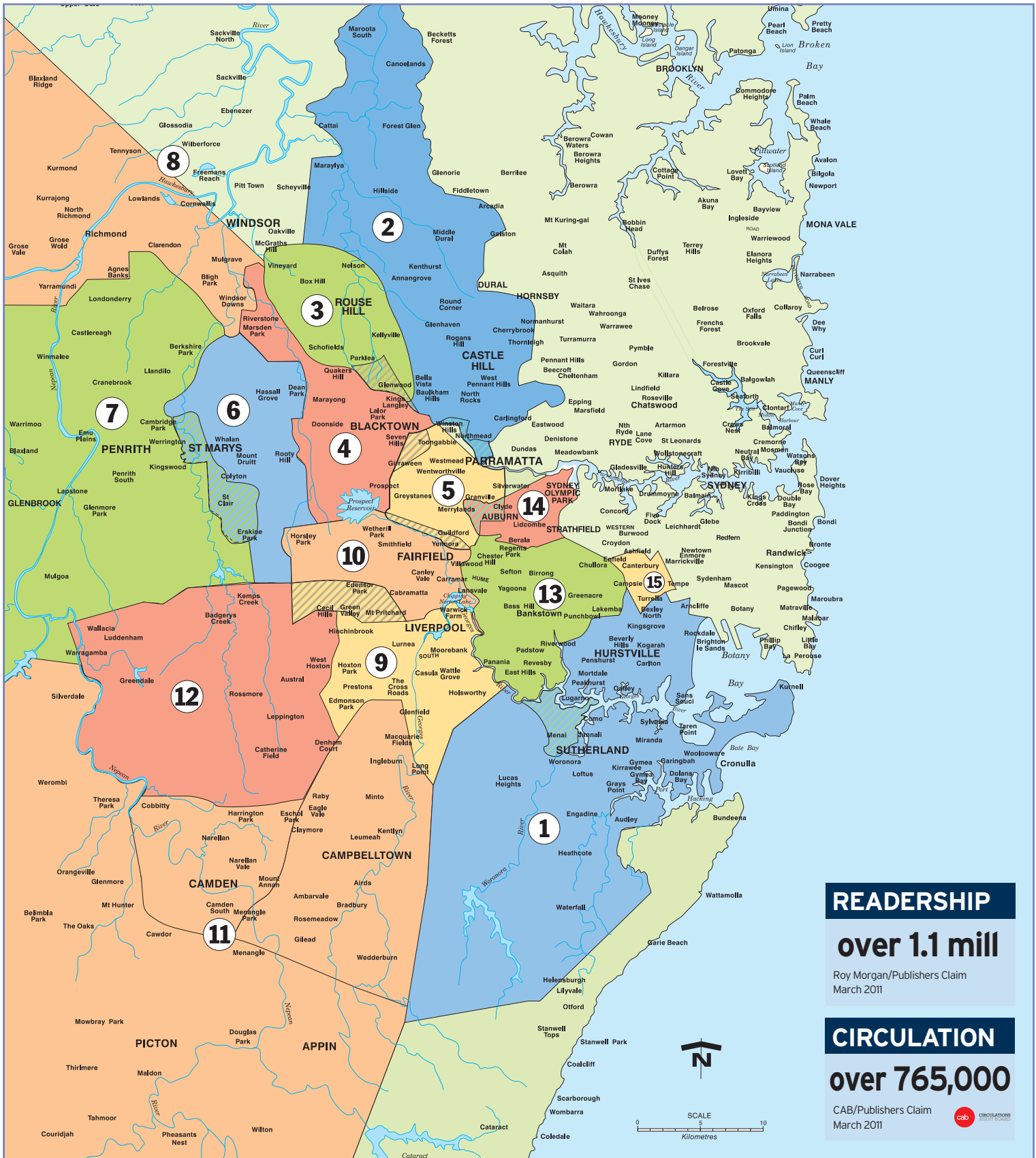
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3 Rouse Hill - Stanhope Gardens News

4 Blacktown Sun

5 The Sun (Parramatta/Holroyd)

6 St Marys Mt DrUITt Star

7 Penrith City Star

8 Hawkesbury Courier

9 Liverpool City Champion

10 Fairfield City Champion

11 The Advertiser (Campbelltown Macarthur, Camden & Wollondilly)

12 South West Advertiser

13 Bankstown-Canterbury Torch

14 Auburn Review Pictorial

15 Cooks River Valley Times