

Insert Rates[^] & Quantities 2010-2011

Good Weekend Rates

NSW	1-4 Pages	5-8 Pages	9-16 Pages
Full	\$113.00	\$119.00	\$125.00
Full (incl. GST)	\$124.30	\$130.90	\$137.50
Metro	\$122.00	\$128.00	\$133.00
Metro (incl. GST)	\$134.20	\$140.80	\$146.30
Random [#]	\$128.00	\$133.00	\$139.00
Random (incl. GST)	\$140.80	\$146.30	\$152.90
Zoned ⁺	\$132.00	\$138.00	\$145.00
Zoned (incl. GST)	\$145.20	\$151.80	\$159.50
VIC	1-4 Pages	5-8 Pages	9-16 Pages
Full	\$104.00	\$109.00	\$114.00
Full (incl. GST)	\$114.40	\$119.90	\$125.40
Random [#]	\$109.00	\$114.00	\$120.00
Random (incl. GST)	\$119.90	\$125.40	\$132.00
National	1-4 Pages	5-8 Pages	9-16 Pages
Full	\$94.00	\$99.00	\$105.00
Full (incl. GST)	\$103.40	\$108.90	\$115.50
Random [#]	\$116.00	\$123.00	\$128.00
Random [#] (incl. GST)	\$127.60	\$135.30	\$140.80

Rates are cost thousand.

Note: Bound inserts, Tip-ons and Adhesive notes require a backing page. Please contact your advertising representative.

Quantities

	Quantity
NSW	
Full	423,000
Metro	318,000
Random [#]	100,000
Nsw Zoned Runs	
East, Inner West & CBD	121,000
North	115,000
South	29,000
VIC	
Full	351,000
Random [#]	100,000
National	
Full	774,000
Random [#]	200,000

Zoning options include: (1) East + Inner West + CBD; (2) North & (3) South.

[#] Minimum quantity for zoned or random run is 100,000 inserts for NSW or VIC.

[#] Minimum is 200,000 if both NSW & VIC are selected.

Deadlines and Booking Information

- **Booking Deadline:** Minimum four (4) weeks prior to publication date
- **Cancellation Deadline:** Minimum four (4) weeks prior to publication date
- **Material Deadline:** Minimum ten (10) working days prior to publication date
- 100% space charge will apply when inserts fail to arrive in time for publication, if cancelled after the specified deadline, or if inserts are cancelled due to any deviation from the technical specifications.
- All bookings are subject to the Fairfax Terms and Conditions of Advertising, a copy of which is available upon request or by visiting www.adcentre.fairfax.com.au
- Please note that these rates and conditions are subject to change without notice. Contact the Fairfax Inserts Department Sydney office to check that you have the correct and current version.
Phone: + 61 2 9282 3326 Fax: + 61 2 9282 3132
- Third Party Advertising: Fairfax will not, under any circumstances, accept third-party advertising (also known as "space farming") in any advertisement, including inserts, tip-ons, or other forms of separate publications inserted into or attached for distribution into the publications.

Adhesive Notes Rates[^] & Quantities 2008-2009

Adhesive notes rates

	Quantity	1-6 Colours
NSW		
Full	423,000	\$224.00
Full (incl. GST)		\$246.40
Metro	318,000	\$229.00
Metro (incl. GST)		\$251.90
VIC		
Full	351,000	\$224.00
Full (incl. GST)		\$246.40
Random [#]	100,000	\$229.00
Random (incl. GST)		\$251.90

Rates include printing costs.

Adhesive notes require a backing page - please contact your advertising representative for a quote.

Deadlines and booking information

- **Booking Deadline:** Minimum five (5) weeks prior to publication date
- **Cancellation Deadline:** Minimum five (5) weeks prior to publication date
- **Material Deadline:** Minimum twenty-five (25) working days prior to publication date
- 100% space charge will apply when inserts fail to arrive in time for publication, if cancelled after the specified deadline, or if inserts are cancelled due to any deviation from the technical specifications.
- All bookings are subject to the Fairfax Terms and Conditions of Advertising, a copy of which is available upon request or by visiting www.adcentre.fairfax.com.au
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