

insert rates[^] and quantities 2009

metropolitan run (sydney or melbourne) rates

loose and bound	1-4 pages	5-8 pages	9-16 pages
Full Run – Metro	\$113.00	\$119.00	\$125.00
Full Run – Metro (incl. GST)	\$124.30	\$130.90	\$137.50
Random [#]	\$128.00	\$133.00	\$139.00
Random [#] (incl. GST)	\$140.80	\$146.30	\$152.90

Bound inserts require a backing page - Please contact your advertising representative for a quote.

tip-ons	1-16 pages	adhesive notes	1-7 colours
Full Run – Metro	\$208.00	Full Run	\$229.00
Full Run – Metro (incl. GST)	\$228.80	Full Run (incl. GST)	\$251.90
Random [#]	\$219.00	Random [#]	\$241.00
Random [#] (incl. GST)	\$240.90	Random (incl. GST)	\$265.10

Tip Ons and Adhesive Notes require a backing page, please contact your advertising representative.

Adhesive Notes rate includes printing costs.

national run (sydney or melbourne) rates

loose and bound	1-4 pages	5-8 pages	9-16 pages
Full Run – Metro	\$102.00	\$107.00	\$112.00
Full Run – Metro (incl. GST)	\$112.20	\$117.70	\$123.20
Random [#]	\$115.00	\$120.00	\$125.00
Random [#] (incl. GST)	\$126.50	\$132.00	\$137.50

Bound inserts require a backing page - Please contact your advertising representative for a quote.

tip-ons	1-16 pages	adhesive notes	1-7 colours
Full Run – Metro	\$198.00	Full Run	\$219.00
Full Run – Metro (incl. GST)	\$217.80	Full Run (incl. GST)	\$240.90
Random [#]	\$208.00	Random [#]	\$230.00
Random [#] (incl. GST)	\$228.80	Random (incl. GST)	\$253.00

Tip Ons and Adhesive Notes require a backing page, please contact your advertising representative.

Adhesive note rate includes printing costs.

quantities	sydney	melbourne	national
Full Run – Metro	220,000	200,000	420,000
Random [#]	100,000	100,000	200,000

Rates are cost per thousand.

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[#] Min quantity for random runs is 100,000 inserts for NSW or VIC.

[#] Min is 200,000 if both NSW and VIC are selected.

deadlines(inserts)

- **Booking Deadline:** Minimum four (4) weeks prior to publication date
- **Cancellation Deadline:** Minimum four (4) weeks prior to publication date
- **Material Deadline the(sydney)magazine:** Minimum ten (10) working days prior to publication date.
- **Material Deadline theage(melbourne)magazine:** Minimum fifteen (15) working days prior to publication date.

deadlines(adhesive)notes

- **Booking Deadline:** Minimum five (5) weeks prior to publication date
- **Cancellation Deadline:** Minimum five (5) weeks prior to publication date
- **Material Deadline the(sydney)magazine:** Minimum twenty (20) working days prior to publication date.
- **Material Deadline theage(melbourne)magazine:** Minimum twenty-five (25) working days prior to publication date.

booking(information)

- 100% space charge will apply when inserts fail to arrive in time for publication, if cancelled after the specified deadline, or if inserts are cancelled due to any deviation from the technical specifications.
- All bookings are subject to the Fairfax Terms and Conditions of Advertising, a copy of which is available upon request or by visiting www.adcentre.com.au
- Please note that these rates and conditions are subject to change without notice. Contact the Fairfax Inserts Department Sydney office to check that you have the correct and current version. Phone: + 61 2 9282 3326 or Fax: + 61 2 9282 3132
- Third Party Advertising: Fairfax will not, under any circumstances, accept third-party advertising (also known as "space farming") in any advertisement, including inserts, tip-ons, or other forms of separate publications inserted into or attached for distribution into the publications.