

2010 DEADLINES

Edition	On Sale	Booking	Material
February	Fri Feb 12	Fri Jan 15	Wed Jan 20
March	Fri Mar 12	Fri Feb 12	Wed Feb 17
April	Thu Apr 9	Fri Mar 12	Wed Mar 17
May	Fri May 14	Fri Apr 16	Wed Apr 21
June	Fri June 11	Fri May 14	Wed May 19
July	Fri July 9	Fri June 11	Wed June 16
August	Fri Aug 13	Fri July 16	Wed July 21
September	Fri Sep 10	Fri Aug 13	Wed Aug 18
October	Fri Oct 8	Fri Sep 10	Wed Sep 15
November	Fri Nov 12	Fri Oct 15	Wed Oct 20
December	Fri Dec 3	Fri Nov 5	Wed Nov 10

PUBLISHED: 2nd Friday of every month

BOOKING DEADLINE: Friday, 4 weeks prior to on sale date

CANCELLATION DEADLINE: Friday, 6 weeks prior to on sale date

Cancellation deadline for premium positions are 2 weeks prior to usual deadlines

MATERIAL DEADLINE: Wednesday, 3 weeks prior to on sale date

For advertising information please contact Dennis Lindsay on (02) 9282 2096

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Centrespread and IFC may be pre-empted by creative production executions

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