

SIZES

Size	Height	Width
Full Page	293mm	261mm
Full Page Bleed	320mm	290mm
Half Page Horizontal	146mm	261mm
Half Page Vertical	293mm	129mm
Quarter page Horizontal	73mm	261mm
Quarter Page Vertical	146mm	129mm
Eighth Page	73mm	129mm

Note: Full page ads supplied as bleed will not print with bleed for our newsprint titles. Bleed will only occur in our gloss titles and any domain stitch and trim products. For further information you should contact your account manager.

PUBLICATIONS

- Banyule & Nillumbik Weekly (G)
- Brimbank Weekly
- Casey Weekly Berwick
- Casey Weekly Cranbourne
- City Weekly
- Frankston Weekly
- Greater Dandenong Weekly
- Hobsons Bay Weekly
- Hobsons Bay Weekly Williamstown
- Hume Weekly
- Knox Weekly
- Macedon Ranges Weekly
- Maribyrnong Weekly
- Maroondah Weekly
- Melbourne Times Weekly (G)
- Melbourne Weekly (G)
- Melbourne Weekly Bayside (G)
- Melbourne Weekly Eastern (G)
- Melbourne Weekly Port Phillip (G)
- Melton Weekly
- Monash Weekly
- Moonee Valley Weekly (G)
- Moorabool Weekly
- Northern Weekly (G)
- North West Weekly
- Pakenham Weekly
- Peninsula Weekly Mornington
- Point Cook Weekly
- Sunbury Weekly
- Western Port Weekly
- Wyndham Weekly
- Yarra Ranges Weekly

(G) = Gloss title stitched and trim

MECHANICAL DATA

ARTWORK

- PDF files only. Acrobat Distiller specs available from Production Support (see Enquiries).
- All fonts must be imbedded and subset. CID fonts are not accepted.
- All images must be CMYK.
- Artwork not to spec will be rejected and requested to be resupplied.
- Full Page final artwork MUST contain all text & logos within the Safe Image Area: 293mm high x 261mm wide.
- All material must be to exact size with no printer's marks and no extraneous white space around ad.

IMAGE FORMATS

- TIFF or EPS format:
Minimum image resolution required 200 dpi @ 100 line screen.
- Colour profile available from Production Support (see ENQUIRIES).
- Illustrations can be supplied as Illustrator, Illustrator EPS or PICT files.
- All bitmap (one bit image) files must be supplied at 600dpi minimum

ELECTRONIC JOB DELIVERY

We accept material via Email, Quickcut, Websend and Adonline Direct.

- Quickcut – www.quickcut.com.au
- Websend – www.websend.com.au
- Adonline Direct – www.adonline.com.au,
login: **adonline**, password: **support**

COLOUR

- All publications are produced in CMYK. Please ensure all spot colours are converted to CMYK.
- For total ink weight specifications, please contact your Production department.

TYPEFACE GUIDELINES

- Minimum size is 8pt, reverse and non single colour type minimum size is 10pt.
- All fonts supplied in vector art files must be converted to outlines.
- All type to be within Safe Image Area.

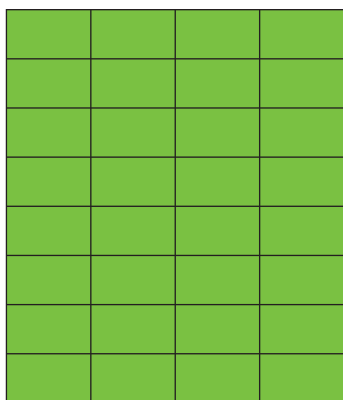
RESPONSIBILITY

The client assumes all responsibility for obtaining copyright clearance for all advertisement content when material is supplied. No responsibility can be taken for the omission of an advertisement due to a missed deadline or the supply of incorrect material. All advertisements requiring specialist colour matching must be supplied with a full size colour accurate proof or equivalent eg: iris, etc. Inkjet/laser/glossy prints are not acceptable and no responsibility for colour reproduction will be accepted if a full-size, colour-accurate proof is not supplied.

ENQUIRIES

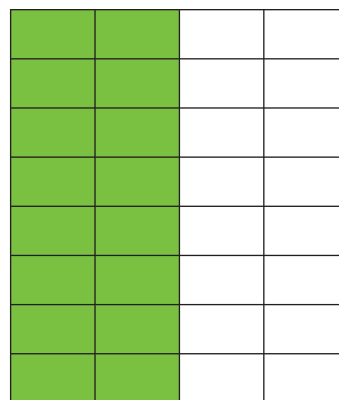
Production Support: Toll Free 1300 666 326
Central Office: (03) 8667 4700
East Office: (03) 9238 7777
West Office: (03) 8318 5777

FULL PAGE



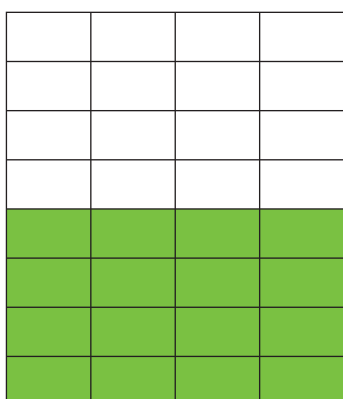
293mm high x 261mm wide

HALF PAGE VERTICAL



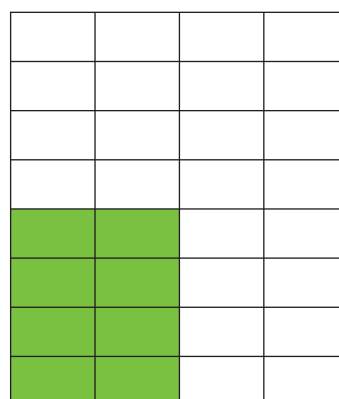
293mm high x 129mm wide

HALF PAGE HORIZONTAL



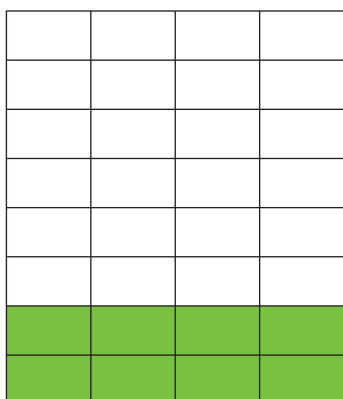
146mm high x 261mm wide

QUARTER PAGE VERTICAL



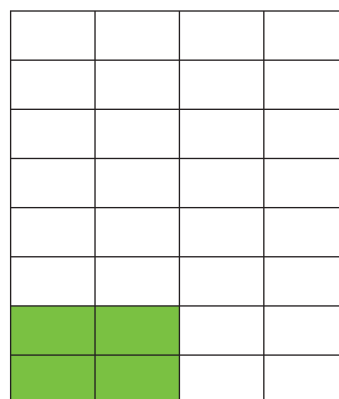
146mm high x 129mm wide

QUARTER PAGE HORIZONTAL



73mm high x 261mm wide

EIGHTH PAGE



73mm high x 129mm wide