

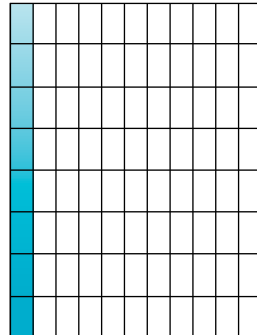
Size Specifications

Broadsheet

11 Column Specifications

Column Widths

1 column	=	33mm
2 column	=	67mm
3 column	=	102mm
4 column	=	137mm
5 column	=	171mm
6 column	=	206mm
7 column	=	241mm
8 column	=	276mm
9 column	=	311mm
10 column	=	345mm
11 column	=	381mm



Broadsheet Panorama

550mm high x 786mm wide

11 Column Bleed to Gutter

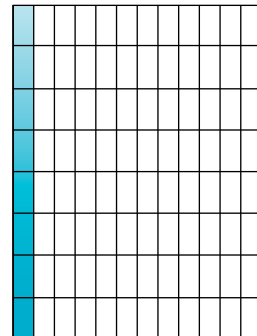
8mm per page

Modular

8 Tabloid Column & 12 Broadsheet Column Specifications

Column Widths

1 column	=	31mm
2 column	=	63mm
3 column	=	96mm
4 column	=	129mm
5 column	=	162mm
6 column	=	194mm
7 column	=	227mm
8 column	=	260mm
9 column	=	292mm
10 column	=	325mm
11 column	=	358mm
12 column	=	390mm



Tabloid Panorama

T1HPAN	=	70mm high x 550mm wide
T2PAN	=	92mm high x 550mm wide
T3PAN	=	139mm high x 550mm wide
T4PAN	=	186mm high x 550mm wide
T8PAN	=	374mm high x 550mm wide

8 Column Bleed to Gutter

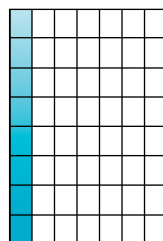
15mm per page

Tabloid

7 Column Specifications

Column Widths

1 column	=	34mm
2 column	=	72mm
3 column	=	110mm
4 column	=	147mm
5 column	=	185mm
6 column	=	222mm
7 column	=	260mm



Tabloid Panorama

375mm high x 550mm wide

7 Column Bleed to Gutter

15mm per page

Custom Sizes

Ear ads

AFR (Monday-Saturday)	=	15mm high x 40mm wide
SMH Commercial Property (Saturday)	=	20mm high x 50mm wide
SMH Domain (Saturday)	=	20mm high x 45mm wide
SMH My Career (Saturday)	=	20mm high x 85mm wide
SMH EGN small	=	25mm high x 67mm wide
SMH EGN large	=	33mm high x 102mm wide
SMH Business & Sport		
(Monday - Friday) Front Page	=	20mm high x 50mm wide
Inside	=	15mm high x 60mm wide

Others

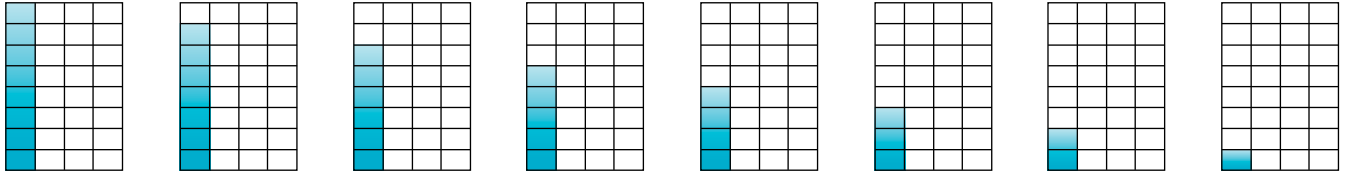
SMH Business Island strip	=	34mm high x 172mm wide
SMH Podium advertisement	=	booked mm high x 786mm wide

Size Specifications

Tabloid Modular

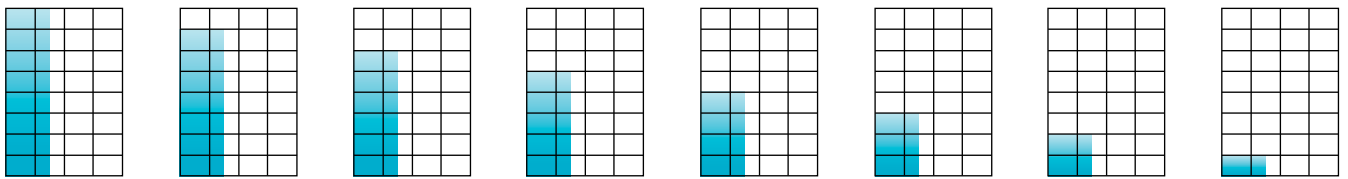
Please note Ad size dimensions are height by width

1 Mod Wide



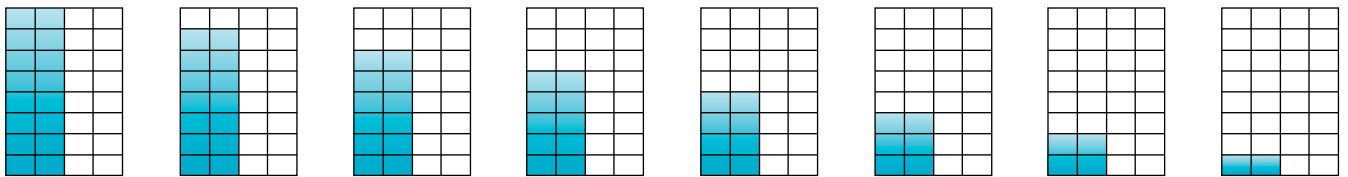
Code	T81	T71	T61	T51	T41	T31	T21	T11
Size (mm)	374x63	327x63	280x63	233x63	186x63	139x63	92x63	45x63

1.5 Mods Wide



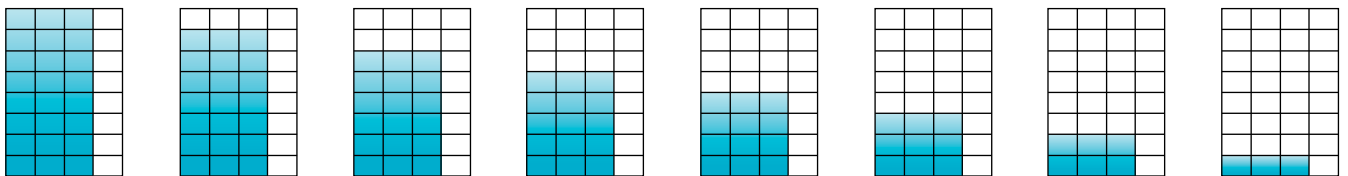
Code	T8H	T71H	T61H	T51H	T41H	T31H	T21H	T11H
Size (mm)	374x96	327x96	280x96	233x96	186x96	139x96	92x96	45x96

2 Mods Wide



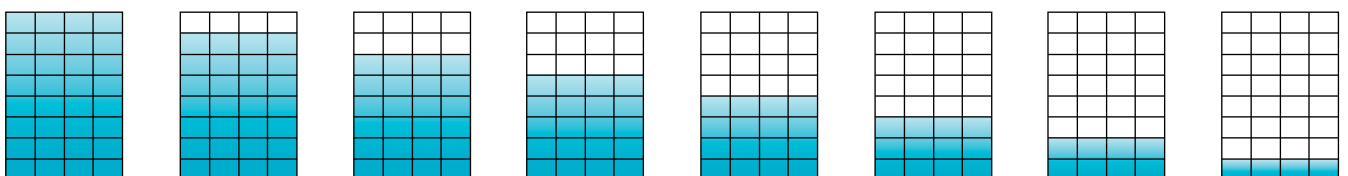
Code	T82	T72	T62	T52	T42	T32	T22	T12
Size (mm)	374x129	327x129	280x129	233x129	186x129	139x129	92x129	45x129

3 Mods Wide



Code	T83	T73	T63	T53	T43	T33	T23	T13
Size (mm)	374x194	327x194	280x194	233x194	186x194	139x194	92x194	45x194

4 Mods Wide

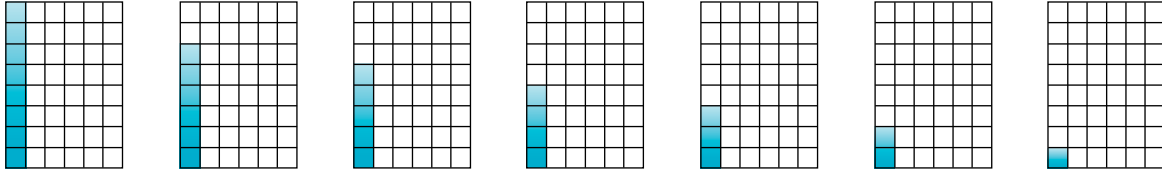


Code	T84	T74	T64	T54	T44	T34	T24	T14
Size (mm)	374x260	327x260	280x260	233x260	186x260	139x260	92x260	45x260

Size Specifications

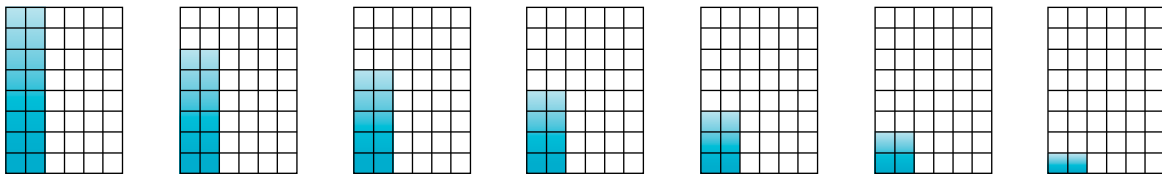
Broadsheet Modular

Please note Ad size dimensions are height by width



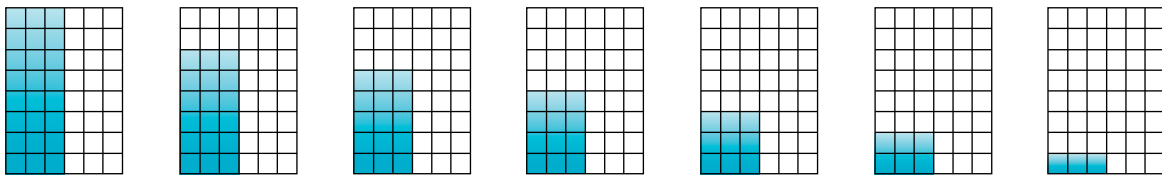
Code	B81	B61	B51	B41	B31	B21	B11
Size (mm)	542x63	406x63	338x63	270x63	202x63	134x63	66x63

2 Mods Wide



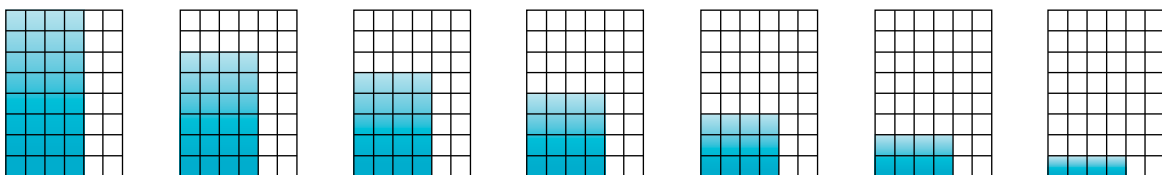
Code	B82	B62	B52	B42	B32	B22	B12
Size (mm)	542x129	406x129	338x129	270x129	202x129	134x129	66x129

3 Mods Wide



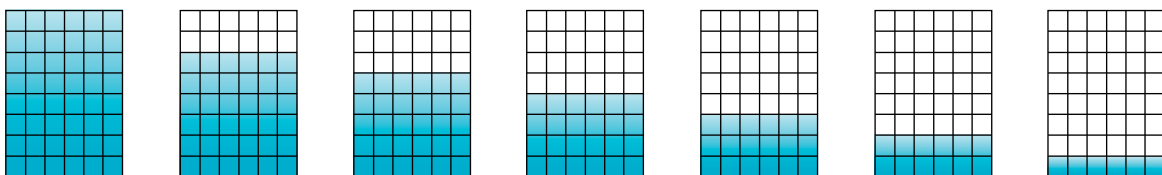
Code	B83	B63	B53	B43	B33	B23	B13
Size (mm)	542x194	406x194	338x194	270x194	202x194	134x194	66x194

4 Mods Wide



Code	B84	B64	B54	B44	B34	B24	B14
Size (mm)	542x260	406x260	338x260	270x260	202x260	134x260	66x260

6 Mods Wide



B86	B66	B56	B46	B36	B26	B16
542x390	406x390	338x390	270x390	202x390	134x390	66x390