

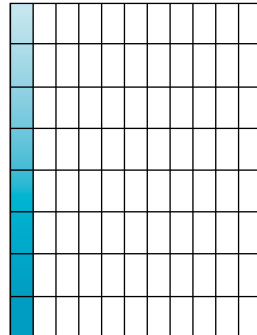
Size Specifications

Broadsheet

11 Column Specifications

Column Widths

1 column	=	33mm
2 column	=	67mm
3 column	=	102mm
4 column	=	137mm
5 column	=	171mm
6 column	=	206mm
7 column	=	241mm
8 column	=	276mm
9 column	=	311mm
10 column	=	345mm
11 column	=	381mm



Broadsheet Panorama

550mm high x 797mm wide

11 Column Bleed to Gutter

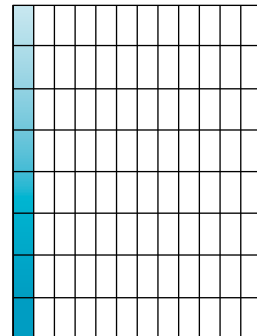
8mm per page

Modular

8 Tabloid Column & 12 Broadsheet Column Specifications

Column Widths

1 column	=	31mm
2 column	=	63mm
3 column	=	96mm
4 column	=	129mm
5 column	=	162mm
6 column	=	194mm
7 column	=	227mm
8 column	=	260mm
9 column	=	292mm
10 column	=	325mm
11 column	=	358mm
12 column	=	390mm



Tabloid Panorama

T1HPAN	=	70mm high x 550mm wide
T2PAN	=	92mm high x 550mm wide
T3PAN	=	139mm high x 550mm wide
T4PAN	=	186mm high x 550mm wide
T8PAN	=	374mm high x 550mm wide

8 Column Bleed to Gutter

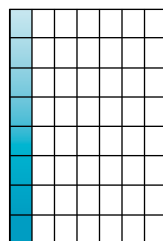
15mm per page

Tabloid

7 Column Specifications

Column Widths

1 column	=	34mm
2 column	=	72mm
3 column	=	110mm
4 column	=	147mm
5 column	=	185mm
6 column	=	222mm
7 column	=	260mm



Tabloid Panorama

375mm high x 550mm wide

7 Column Bleed to Gutter

15mm per page

Custom Sizes

Ear ads

AFR (Monday-Saturday)	=	15mm high x 40mm wide
SMH Commercial Property (Saturday)	=	20mm high x 50mm wide
SMH Domain (Saturday)	=	20mm high x 45mm wide
SMH My Career (Saturday)	=	20mm high x 85mm wide
SMH EGN small	=	25mm high x 67mm wide
SMH EGN large	=	33mm high x 102mm wide
SMH Business & Sport		
(Monday - Friday) Front Page	=	20mm high x 50mm wide
Inside	=	15mm high x 60mm wide

Others

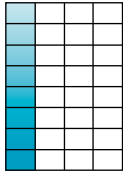
SMH Business Island strip	=	34mm high x 172mm wide
SMH Podium advertisement	=	booked mm high x 797mm wide

Size Specifications

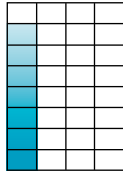
Tabloid Modular

Please note Ad size dimensions are height by width

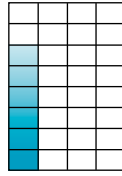
1 Mod Wide



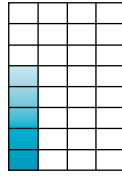
T81
374x63



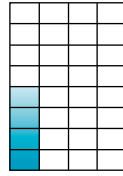
T71
327x63



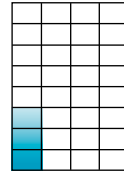
T61
280x63



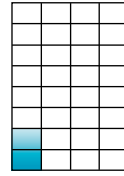
T51
233x63



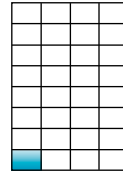
T41
186x63



T31
139x63



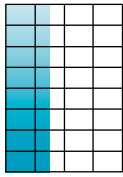
T21
92x63



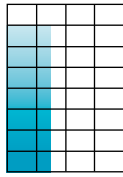
T11
45x63

Code
Size (mm)

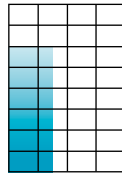
1.5 Mods Wide



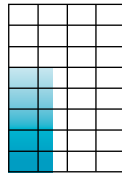
T8H
374x96



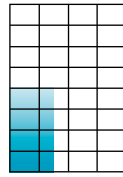
T71H
327x96



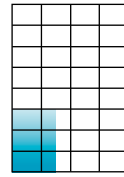
T61H
280x96



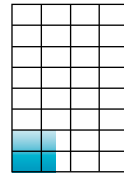
T51H
233x96



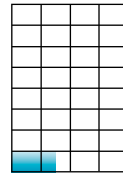
T41H
186x96



T31H
139x96



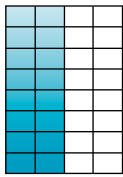
T21H
92x96



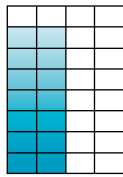
T11H
45x96

Code
Size (mm)

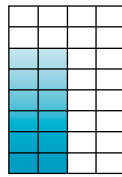
2 Mods Wide



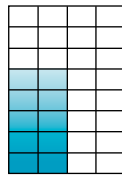
T82
374x129



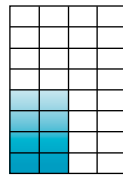
T72
327x129



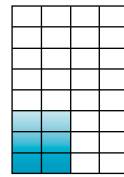
T62
280x129



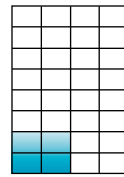
T52
233x129



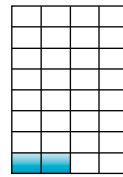
T42
186x129



T32
139x129



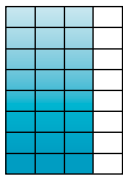
T22
92x129



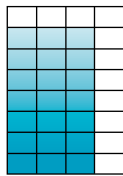
T12
45x129

Code
Size (mm)

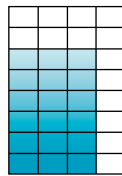
3 Mods Wide



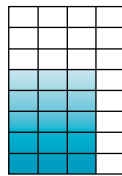
T83
374x194



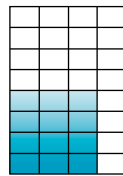
T73
327x194



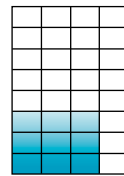
T63
280x194



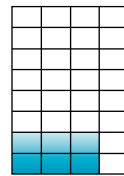
T53
233x194



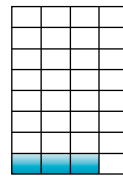
T43
186x194



T33
139x194



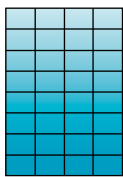
T23
92x194



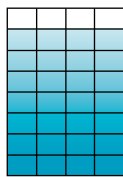
T13
45x194

Code
Size (mm)

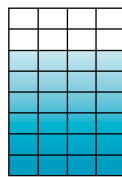
4 Mods Wide



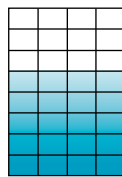
T84
374x260



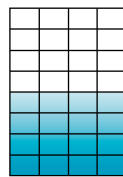
T74
327x260



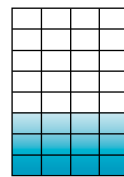
T64
280x260



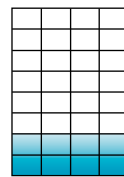
T54
233x260



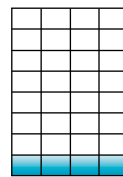
T44
186x260



T34
139x260



T24
92x260



T14
45x260

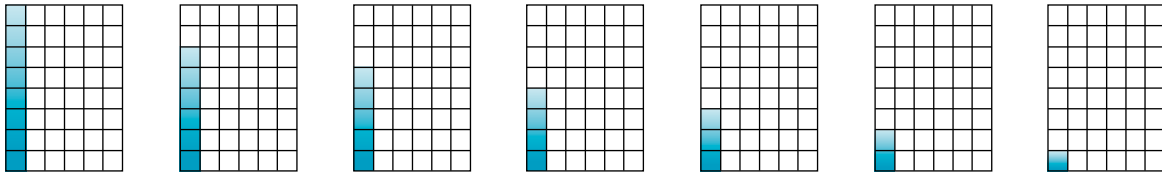
Code
Size (mm)

Size Specifications

Broadsheet Modular

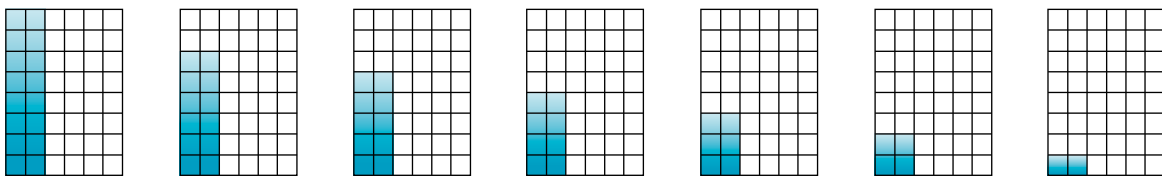
Please note Ad size dimensions are height by width

1 Mod Wide



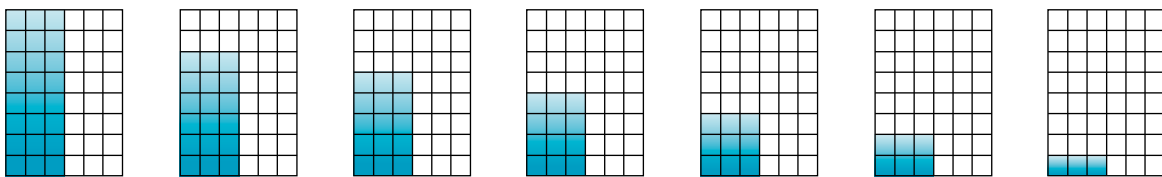
Code	B81	B61	B51	B41	B31	B21	B11
Size (mm)	542x63	406x63	338x63	270x63	202x63	134x63	66x63

2 Mods Wide



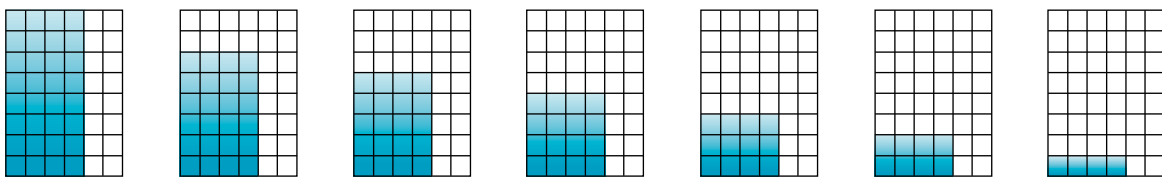
Code	B82	B62	B52	B42	B32	B22	B12
Size (mm)	542x129	406x129	338x129	270x129	202x129	134x129	66x129

3 Mods Wide



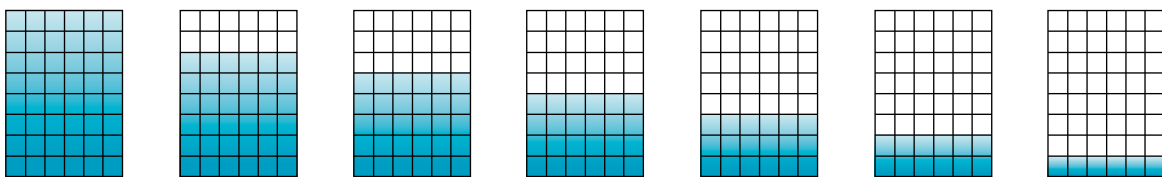
Code	B83	B63	B53	B43	B33	B23	B13
Size (mm)	542x194	406x194	338x194	270x194	202x194	134x194	66x194

4 Mods Wide



Code	B84	B64	B54	B44	B34	B24	B14
Size (mm)	542x260	406x260	338x260	270x260	202x260	134x260	66x260

6 Mods Wide



Code	B86	B66	B56	B46	B36	B26	B16
Size (mm)	542x390	406x390	338x390	270x390	202x390	134x390	66x390