

## FINANCIAL REVIEW LIFE & LEISURE ADVERTISING RATES

### FINANCIAL REVIEW LIFE & LEISURE SECTION (FRIDAY & WEEKEND)

FREQUENCY	CASUAL	4X	8X	12X	16X	20X	24X
DISCOUNT	CASUAL	5%	10%	15%	20%	25%	30%
<b>Full Page (38x7)</b>	<b>\$19,434</b>	<b>\$18,462</b>	<b>\$17,491</b>	<b>\$16,519</b>	<b>\$15,547</b>	<b>\$14,575</b>	<b>\$13,604</b>
Full Page (38x7) incl GST	\$21,377.40	\$20,308.20	\$19,240.10	\$18,170.90	\$17,101.70	\$16,032.50	\$14,964.40
<b>DPSC (38x14)</b>	<b>\$35,000</b>	<b>\$33,250</b>	<b>\$31,500</b>	<b>\$29,750</b>	<b>\$28,000</b>	<b>\$26,250</b>	<b>\$24,500</b>
DPSC (38x14) incl GST	\$38,500.00	\$36,575.00	\$34,650.00	\$32,725.00	\$30,800.00	\$28,875.00	\$26,950.00
<b>Junior Page (28x5)</b>	<b>\$14,047</b>	<b>\$13,345</b>	<b>\$12,642</b>	<b>\$11,940</b>	<b>\$11,238</b>	<b>\$10,535</b>	<b>\$9,833</b>
Junior Page (28x5) incl GST	\$15,451.70	\$14,679.50	\$13,906.20	\$13,134.00	\$12,361.80	\$11,588.50	\$10,816.30
<b>Half Page (20x7)</b>	<b>\$9,808</b>	<b>\$9,318</b>	<b>\$8,827</b>	<b>\$8,337</b>	<b>\$7,846</b>	<b>\$7,356</b>	<b>\$6,866</b>
Half Page (20x7) incl GST	\$10,788.80	\$10,249.80	\$9,709.70	\$9,170.70	\$8,630.60	\$8,091.60	\$7,552.60
<b>Third Page (20x4)</b>	<b>\$5,845</b>	<b>\$5,553</b>	<b>\$5,260</b>	<b>\$4,968</b>	<b>\$4,676</b>	<b>\$4,384</b>	<b>\$4,091</b>
Third Page (20x4) incl GST	\$6,429.50	\$6,108.30	\$5,786.00	\$5,464.80	\$5,143.60	\$4,822.40	\$4,500.10
<b>Quarter Page (20x3)</b>	<b>\$4,384</b>	<b>\$4,165</b>	<b>\$3,946</b>	<b>\$3,726</b>	<b>\$3,507</b>	<b>\$3,288</b>	<b>\$3,069</b>
Quarter Page (20x3) incl GST	\$4,822.40	\$4,581.50	\$4,340.60	\$4,098.60	\$3,857.70	\$3,616.80	\$3,375.90
<b>Strip Ad (10x7)</b>	<b>\$5,114</b>	<b>\$4,858</b>	<b>\$4,603</b>	<b>\$4,347</b>	<b>\$4,091</b>	<b>\$3,835</b>	<b>\$3,580</b>
Strip Ad (10x7) incl GST	\$5,625.40	\$5,343.80	\$5,063.30	\$4,781.70	\$4,500.10	\$4,218.50	\$3,938.00
<b>Strip Ad 2 (5x7)</b>	<b>\$2,557</b>	<b>\$2,429</b>	<b>\$2,301</b>	<b>\$2,173</b>	<b>\$2,046</b>	<b>\$1,918</b>	<b>\$1,790</b>
Strip Ad 2 (5x7) incl GST	\$2,812.70	\$2,671.90	\$2,531.10	\$2,390.30	\$2,250.60	\$2,109.80	\$1,969.00
<b>10x5</b>	<b>\$5,200</b>	<b>\$4,940</b>	<b>\$4,680</b>	<b>\$4,420</b>	<b>\$4,160</b>	<b>\$3,900</b>	<b>\$3,640</b>
10x5 incl GST	\$5,720.00	\$5,434.00	\$5,148.00	\$4,862.00	\$4,576.00	\$4,290.00	\$4,004.00
<b>10x4</b>	<b>\$4,160</b>	<b>\$3,952</b>	<b>\$3,744</b>	<b>\$3,536</b>	<b>\$3,328</b>	<b>\$3,120</b>	<b>\$2,912</b>
10x4 incl GST	\$4,576.00	\$4,347.20	\$4,118.40	\$3,889.60	\$3,660.80	\$3,432.00	\$3,203.20
<b>10x3</b>	<b>\$3,120</b>	<b>\$2,964</b>	<b>\$2,808</b>	<b>\$2,652</b>	<b>\$2,496</b>	<b>\$2,340</b>	<b>\$2,184</b>
10x3 incl GST	\$3,432.00	\$3,260.40	\$3,088.80	\$2,917.20	\$2,745.60	\$2,574.00	\$2,402.40
<b>10x2</b>	<b>\$2,080</b>	<b>\$1,976</b>	<b>\$1,872</b>	<b>\$1,768</b>	<b>\$1,664</b>	<b>\$1,560</b>	<b>\$1,456</b>
10x2 incl GST	\$2,288.00	\$2,173.60	\$2,059.20	\$1,944.80	\$1,830.40	\$1,716.00	\$1,601.60
<b>Special Retail Module*</b>	<b>\$850</b>						

### PREMIUM POSITIONS

<b>Front Page (8cm x 7cols)</b>	<b>\$8,500</b>
Front Page (8cm x 7cols) incl GST	\$9,350
<b>Front &amp; Back Page Ribbon Wrap (8cm x 15cols)</b>	<b>\$15,000</b>
Front & Back Page Ribbon Wrap (8cm x 15cols) incl GST	\$16,500

LOADING	
Page 3, 5 & 7	20%
Right Hand Page in Front Half	15%
Right Hand Page	10%
Front Half / Sections	10%

STATE SPLITS (RUN OF PAPER) FULL/HALF/JUNIOR PAGES ONLY	
NSW/ACT	50%
VIC	40%
TAS	40%
QLD	40%
SA	Subject to availability
WA	Subject to availability

**BOOKING & CANCELLATION DEADLINES:** 10AM Monday prior to publication.

**MATERIAL DEADLINES:** 3PM Tuesday prior to publication for there is limited availability.

\* Junior Pages - Please check with your representative.

Rates are subject to change. Contact your *Financial Review* sales representative for further details.