

2010 FEATURES & DEADLINES

□ Focus Reports

■ Flagship Issues

BRW 2010 DEADLINE SCHEDULE				
Title	Cover/ on sale date	Booking deadline	Material deadline	Cancellation deadline
2010 Investor Guide	14/1/10	31/12/09	6/1/10	17/12/09
MBA / Property	21/1/10	7/1/10	13/1/10	24/12/09
Top 1000	28/1/10	14/1/10	20/1/10	31/12/09
Careers / Green Business	4/2/10	21/1/10	27/1/10	7/1/10
Business Travel (Quarterly Series)	11/2/10	28/1/10	3/2/10	14/1/10
Smart IT / Working From Home	18/2/10	4/2/10	10/2/10	21/1/10
Fast Franchises	25/2/10	11/2/10	17/2/10	28/1/10
Finding the Right Business Partner / Property	4/3/10	18/2/10	24/2/10	4/2/10
Smart Internet Security	11/3/10	25/2/10	3/3/10	11/2/10
Self Directed Investors / Client Choice Awards	18/3/10	4/3/10	10/3/10	18/2/10
Executive Rich	25/3/10	11/3/10	17/3/10	25/2/10
Insurance: Best Deals	1/4/10	18/3/10	24/3/10	4/3/10
Australia's Best Business Leaders: Part 1 / Green Business: IT	8/4/10	25/3/10	31/3/10	11/3/10
Education	15/4/10	1/4/10	7/4/10	18/3/10
Business Banking	22/4/10	8/4/10	14/4/10	25/3/10
Fast Starters	29/4/10	15/4/10	21/4/10	1/4/10
DIY Superannuation / Tax Tips	6/5/10	22/4/10	28/4/10	8/4/10
Business Travel (Quarterly Series)	13/5/10	29/4/10	5/5/10	15/4/10
Smart IT: Cloud Computing	20/5/10	6/5/10	12/5/10	22/4/10
RICH 200	27/5/10	13/5/10	19/5/10	29/4/10
Personal Finance: Online Trading	3/6/10	20/5/10	26/5/10	6/5/10
Fleet Management	10/6/10	27/5/10	2/6/10	13/5/10
MBA / Tax Tips	17/6/10	3/6/10	9/6/10	20/5/10
Best Places To Work	24/6/10	10/6/10	16/6/10	27/5/10
Mining and Energy	1/7/10	17/6/10	23/6/10	3/6/10
Mobile Communications: Telco	8/7/10	24/6/10	30/6/10	10/6/10
Innovative Business Leaders	15/7/10	1/7/10	7/7/10	17/6/10
Meetings & Events	22/7/10	8/7/10	14/7/10	24/6/10
Investor Guide	29/7/10	15/7/10	21/7/10	1/7/10
Superannuation	5/8/10	22/7/10	28/7/10	8/7/10
Business Travel (Quarterly Series)	12/8/10	29/7/10	4/8/10	15/7/10
Smart IT	19/8/10	5/8/10	11/8/10	22/7/10
Top 500 Private Companies	26/8/10	12/8/10	18/8/10	29/7/10
Personal Finance	2/9/10	19/8/10	25/8/10	5/8/10
MBA	9/9/10	26/8/10	1/9/10	12/8/10
Top Law Firms / Cash Investing	16/9/10	2/9/10	8/9/10	19/8/10
Green Business	23/9/10	9/9/10	15/9/10	26/8/10
Young RICH	30/9/10	16/9/10	22/9/10	2/9/10
Health	7/10/10	23/9/10	29/9/10	9/9/10
Top 100 Accounting Firms / Investing Offshore	14/10/10	30/9/10	6/10/10	16/9/10
Fleet Management	21/10/10	7/10/10	13/10/10	23/9/10
Fast 100	28/10/10	14/10/10	20/10/10	30/9/10
Business Banking	4/11/10	21/10/10	27/10/10	7/10/10
Business Travel (Quarterly Series)	11/11/10	28/10/10	3/11/10	14/10/10
The Big Picture	18/11/10	4/11/10	10/11/10	21/10/10
BRW's Most Respected Companies / DIY Investing	25/11/10	11/11/10	17/11/10	28/10/10
Executive Toys	2/12/10	18/11/10	24/11/10	4/11/10
Book of Lists	9/12/10	25/11/10	1/12/10	11/11/10

BRW.

2010 FLAGSHIP ISSUES



TOP 1000.

JANUARY 28

Brought back by popular demand, the Top 1000 flagship edition is the most comprehensive and respected guide to the performance of Australasia's biggest public, private and government enterprises, and is an essential reference tool for business executives and government officials.



FAST FRANCHISES.

FEBRUARY 25

The most comprehensive guide on franchising in Australia, BRW's Fast Franchises looks at the most successful chains and the issues and outlook for one of the country's most dynamic business sectors.



EXECUTIVE RICH.

MARCH 25

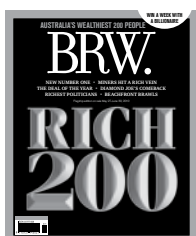
Another addition to BRW's RICH franchise providing an insight into the executives in the upper echelons of Australia's corporate world who have made their fortunes working for a business, rather than owning it.



FAST STARTERS.

APRIL 29

BRW's annual guide to one of the most exciting areas of business, start-up companies. We profile the entrepreneurs behind these national and global businesses and discover how they succeed at breakneck speed.



RICH 200.

MAY 27

BRW's biggest-selling and most eagerly awaited issue of the year, the RICH 200 is the authoritative guide to Australia's super-wealthy: who they are and how they made their fortunes. It's revealing, inspiring and a publishing phenomenon.



BEST PLACES TO WORK.

JUNE 24

Based on similar methodology used by Fortune magazine in the United States, the Best Places To Work flagship issue uses peer analysis to find the companies held in the highest esteem by their competitors and customers.

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2010 FLAGSHIP ISSUES CONTINUED



INVESTOR GUIDE.

JULY 29

The BRW Investor Guide flagship edition will provide a comprehensive insight into investing in Australia, including asset classes, investment strategies and smart ways to deploy your money. From shares to property and cash, BRW looks at the best time to invest, and the best way to invest.



TOP 500 PRIVATE COMPANIES.

AUGUST 26

The definitive analysis of Australia's biggest privately owned enterprises; BRW looks at the businesses that thrive away from the public gaze and ranks them by revenue. This informative flagship edition is an essential reference tool for readers seeking insights into an ever-changing, enigmatic sphere of business.



YOUNG RICH.

SEPTEMBER 30

Proof that you're never too young to be rich. BRW's Young RICH captures all the energy and the passion of the 100 movers and shakers aged 40 and under who are making their mark on the Australian business scene.



FAST 100.

OCTOBER 28

Fast-growing small and medium-size enterprises are at the forefront of innovation and change in Australian business, and BRW's Fast 100 reveals the cream of the crop. This annual guide takes a look at the young, dynamic people behind these businesses and the secrets of their success.

**NEW
2010**

THE BIG PICTURE.

NOVEMBER 18

In this new flagship issue, BRW looks at the big issues for business in 2011. Expect expert commentary and thought leadership across a range of topic such as politics, marketing, law, accounting, resources, property, management, retailing and innovation.



BOOK OF LISTS.

DECEMBER 9

Bringing together the businesses that have been recognised throughout the year by BRW. This directory-based format will provide readers with a reference guide that will assist them in their search for suitable business partners, whilst its category based sections ensure an attractive environment for advertisers.