

BANYULE & NILLUMBIK WEEKLY (Published Tuesday)						
Type	Casual		4 Weeks		8 Weeks	
	GST Exc.	GST Incl.	GST Exc.	GST Incl.	GST Exc.	GST Incl.
DPS	\$5,659.00	\$6,224.90	\$5,240.00	\$5,764.00	\$4,852.00	\$5,337.20
Full Page	\$3,143.00	\$3,457.30	\$2,911.00	\$3,202.10	\$2,690.00	\$2,959.00
Half Page	\$1,732.00	\$1,905.20	\$1,604.00	\$1,764.40	\$1,462.00	\$1,608.20
Quarter Page	\$881.00	\$969.10	\$815.00	\$896.50	\$763.00	\$839.30
Eighth Page	\$447.00	\$491.70	\$414.00	\$455.40	\$388.00	\$426.50

CITY WEEKLY (Published Thursday)						
Type	Casual		4 Weeks		8 Weeks	
	GST Exc.	GST Incl.	GST Exc.	GST Incl.	GST Exc.	GST Incl.
DPS	\$9,344.00	\$10,278.40	\$8,879.00	\$9,766.90	\$8,409.00	\$9,249.90
Full Page	\$4,932.00	\$5,425.20	\$4,683.00	\$5,151.30	\$4,440.00	\$4,884.00
Half Page	\$2,596.00	\$2,855.60	\$2,466.00	\$2,712.60	\$2,336.00	\$2,569.60
Quarter Page	\$1,363.00	\$1,499.30	\$1,298.00	\$1,427.80	\$1,228.00	\$1,350.80
Eighth Page	\$752.00	\$827.20	\$714.00	\$785.40	\$676.00	\$743.60

MELBOURNE TIMES WEEKLY (Published Wednesday)						
Type	Casual		4 Weeks		8 Weeks	
	GST Exc.	GST Incl.	GST Exc.	GST Incl.	GST Exc.	GST Incl.
DPS	\$10,849.00	\$11,933.90	\$10,307.00	\$11,337.70	\$9,764.00	\$10,740.40
Full Page	\$5,967.00	\$6,563.70	\$5,369.00	\$5,905.90	\$5,063.00	\$5,569.30
Half Page	\$3,255.00	\$3,580.50	\$2,923.00	\$3,225.20	\$2,769.00	\$3,045.90
Quarter Page	\$1,695.00	\$1,864.50	\$1,526.00	\$1,678.60	\$1,441.00	\$1,585.10
Eighth Page	\$904.00	\$994.40	\$814.00	\$895.40	\$768.00	\$844.80

MELBOURNE WEEKLY (Published Wednesday)						
Type	Casual		4 Weeks		8 Weeks	
	GST Exc.	GST Incl.	GST Exc.	GST Incl.	GST Exc.	GST Incl.
DPS	\$14,127.00	\$15,539.70	\$13,421.00	\$14,763.10	\$12,749.00	\$14,023.90
Full Page	\$7,595.00	\$8,354.50	\$7,160.00	\$7,876.00	\$6,998.00	\$7,697.80
Half Page	\$3,933.00	\$4,326.30	\$3,716.00	\$4,087.60	\$3,635.00	\$3,998.50
Quarter Page	\$2,172.00	\$2,389.20	\$2,062.00	\$2,268.20	\$1,967.00	\$2,163.70
Eighth Page	\$1,153.00	\$1,268.30	\$1,085.00	\$1,193.50	\$1,030.00	\$1,133.00

MELBOURNE WEEKLY BAYSIDE (Published Wednesday)						
Type	Casual		4 Weeks		8 Weeks	
	GST Exc.	GST Incl.	GST Exc.	GST Incl.	GST Exc.	GST Incl.
DPS	\$9,673.87	\$10,641.26	\$9,069.32	\$9,976.25	\$8,465.84	\$9,312.42
Full Page	\$5,804.75	\$6,385.23	\$5,514.78	\$6,066.26	\$5,238.72	\$5,762.59
Half Page	\$3,047.36	\$3,352.10	\$2,895.42	\$3,184.96	\$2,749.90	\$3,024.89
Quarter Page	\$1,582.53	\$1,740.78	\$1,501.21	\$1,651.33	\$1,469.11	\$1,616.02
Eighth Page	\$819.62	\$901.58	\$777.89	\$855.68	\$738.30	\$812.13

MELBOURNE WEEKLY EASTERN (Published Tuesday)						
Type	Casual		4 Weeks		8 Weeks	
	GST Exc.	GST Incl.	GST Exc.	GST Incl.	GST Exc.	GST Incl.
DPS	\$5,659.00	\$6,224.90	\$5,240.00	\$5,764.00	\$4,852.00	\$5,337.20
Full Page	\$3,143.00	\$3,457.30	\$2,911.00	\$3,202.10	\$2,690.00	\$2,959.00
Half Page	\$1,732.00	\$1,905.20	\$1,604.00	\$1,764.40	\$1,462.00	\$1,608.20
Quarter Page	\$881.00	\$969.10	\$815.00	\$896.50	\$763.00	\$839.30
Eighth Page	\$447.00	\$491.70	\$414.00	\$455.40	\$388.00	\$426.50

MELBOURNE WEEKLY PORT PHILLIP (Published Wednesday)						
Type	Casual		4 Weeks		8 Weeks	
	GST Exc.	GST Incl.	GST Exc.	GST Incl.	GST Exc.	GST Incl.
DPS	\$6,772.00	\$7,449.00	\$6,434.00	\$7,077.00	\$6,094.72	\$6,704.19
Full Page	\$3,385.00	\$3,724.00	\$3,216.00	\$3,538.00	\$3,023.82	\$3,326.20
Half Page	\$1,814.00	\$1,995.00	\$1,693.00	\$1,862.00	\$1,571.83	\$1,729.01
Quarter Page	\$954.00	\$1,050.00	\$906.00	\$997.00	\$859.21	\$945.13
Eighth Page	\$507.00	\$558.00	\$484.00	\$532.00	\$453.68	\$499.05

NORTHERN WEEKLY (Published Tuesday)						
Type	Casual		4 Weeks		8 Weeks	
	GST Exc.	GST Incl.	GST Exc.	GST Incl.	GST Exc.	GST Incl.
DPS	\$5,659.00	\$6,224.90	\$5,240.00	\$5,764.00	\$4,852.00	\$5,337.20
Full Page	\$3,143.00	\$3,457.30	\$2,911.00	\$3,202.10	\$2,690.00	\$2,959.00
Half Page	\$1,732.00	\$1,905.20	\$1,604.00	\$1,764.40	\$1,462.00	\$1,608.20
Quarter Page	\$881.00	\$969.10	\$815.00	\$896.50	\$763.00	\$839.30
Eighth Page	\$447.00	\$491.70	\$414.00	\$455.40	\$388.00	\$426.50

VICTORIAN 2010/2011 EAST & WEST RATE CARD



EAST									
Publication	Published	Full Page		Half Page		Quarter Page		Eighth Page	
		GST Exc.	GST Incl.	GST Exc.	GST Incl.	GST Exc.	GST Incl.	GST Exc.	GST Incl.
Casey Weekly Berwick / Pakenham Weekly	Monday	\$1,845.00	\$2,029.50	\$923.00	\$1,015.30	\$462.00	\$508.20	\$231.00	\$254.10
Casey Weekly Cranbourne	Monday	\$1,845.00	\$2,029.50	\$923.00	\$1,015.30	\$462.00	\$508.20	\$231.00	\$254.10
Frankston Weekly	Tuesday	\$3,322.00	\$3,654.20	\$1,661.00	\$1,827.10	\$831.00	\$914.10	\$416.00	\$457.60
Greater Dandenong Weekly	Monday	\$3,400.00	\$3,740.00	\$1,700.00	\$1,870.00	\$850.00	\$935.00	\$425.00	\$467.50
Knox Weekly	Wednesday	\$2,422.00	\$2,664.20	\$1,211.00	\$1,332.10	\$606.00	\$666.60	\$303.00	\$333.30
Maroondah Weekly / Yarra Ranges Weekly	Tuesday	\$2,725.00	\$2,997.50	\$1,363.00	\$1,499.30	\$682.00	\$750.20	\$341.00	\$375.10
Monash Weekly	Monday	\$2,422.00	\$2,664.20	\$1,211.00	\$1,332.10	\$606.00	\$666.60	\$303.00	\$333.30
Peninsula Weekly Mornington / Western Port Weekly	Wednesday	\$2,076.00	\$2,283.60	\$1,038.00	\$1,141.80	\$519.00	\$570.90	\$260.00	\$286.00

WEST									
Publication	Published	Full Page		Half Page		Quarter Page		Eighth Page	
		GST Exc.	GST Incl.	GST Exc.	GST Incl.	GST Exc.	GST Incl.	GST Exc.	GST Incl.
Brimbank Weekly / North West Weekly	Tuesday	\$3,600.00	\$3,960.00	\$1,800.00	\$1,980.00	\$925.00	\$1,017.50	\$460.00	\$506.00
Hume Weekly	Tuesday	\$2,000.00	\$2,200.00	\$1,000.00	\$1,100.00	\$525.00	\$577.50	\$264.00	\$290.40
Macedon Ranges Weekly / Sunbury Weekly	Tuesday	\$2,350.00	\$2,585.00	\$1,175.00	\$1,292.50	\$615.00	\$676.50	\$308.00	\$338.80
Maribyrnong Weekly / Hobsons Bay Weekly Hobsons Bay Weekly Williamstown	Wednesday	\$3,500.00	\$3,850.00	\$1,750.00	\$1,925.00	\$900.00	\$990.00	\$452.00	\$497.20
Melton Weekly / Moorabool Weekly	Tuesday	\$2,350.00	\$2,585.00	\$1,175.00	\$1,292.50	\$615.00	\$676.50	\$308.00	\$338.80
Moonee Valley Weekly	Tuesday	\$3,600.00	\$3,960.00	\$1,850.00	\$2,035.00	\$950.00	\$1,045.00	\$490.00	\$539.00
Wyndham Weekly / Point Cook Weekly	Wednesday	\$3,300.00	\$3,630.00	\$1,650.00	\$1,815.00	\$850.00	\$935.00	\$424.00	\$466.40

ANNUAL SPEND DISCOUNT (EAST & WEST ONLY)					
3%	8%	13%	18%	25%	30%
\$5,250	\$10,500	\$21,000	\$42,000	\$63,000	\$105,000