

THE SOPHISTICATED TRAVEL TECHNICAL SPECIFICATIONS

PAGE SPECIFICATIONS

Size	Type Area	Trim Size	Bleed Area
Full Page	294mm x 242mm	330mm x 270mm	340mm x 280mm
1/2 Horizontal	142mm x 242mm		
1/2 Horizontal with bleed	124mm x 242mm	160mm x 270mm	170mm x 280mm
1/2 Vertical	294mm x 119mm		
1/2 Vertical with bleed	294mm x 105mm	330mm x 129mm	340mm x 139mm
1/3 Horizontal	89mm x 242mm		
1/3 Horizontal with bleed	71mm x 242mm	107mm x 270mm	117mm x 280mm
1/3 Vertical	294mm x 78mm		
1/3 Vertical with bleed	294mm x 64mm	330mm x 88mm	340mm x 98mm
Junior	193mm x 160mm		
Junior with bleed	175mm x 146mm	211mm x 170mm	221mm x 180mm
1/4 Page	142mm x 119mm		
1/4 Page with bleed	124mm x 105mm	160mm x 129mm	170mm x 139mm
SPREADS			
Double page spread	294mm x 512mm	330mm x 540mm	340mm x 550mm
1/2 Double page spread	142mm x 512mm		
1/2 Page spread with bleed	124mm x 512mm	160mm x 540mm	170mm x 550mm
1/3 Page Spread	95mm x 512mm		
1/3 Page with bleed	71mm x 512mm	107mm x 540mm	117mm x 550mm
Module ad (10 x 3)	100mm x 110mm		
Minimum ad (10x2)	100mm x 72mm		
Navigator ad	66mm x 58mm		

Measurements are given in millimetres and are as height x width.

All Live Copy must be kept within this type area; this includes all text, image, keylines and keycodes. Type Area Only specs on broken space ads are designed to sit within the Type area of the whole page. Broken Space ads that bleed are designed to centre the type area within the ad space. Do not use fine borders around the edge of a bleed advert. We cannot guarantee the absolute accuracy of trimming due to the nature of web offset printing processes.

