

deadlines 2012

ISSUE DATE	SPECIAL ISSUES	COVER	BOOKING DEADLINE	MATERIAL DEADLINE	CANCELLATION DEADLINE
January		8 January	5 December	16 December	12 December
		15 January	12 December	16 December	19 December
		22 January	19 December	13 January	26 December
		29 January	26 December	20 January	2 January
February		5 February	16 January	27 January	9 January
		12 February	23 January	3 February	16 January
		19 February	30 January	10 February	23 January
		26 February	6 February	17 February	30 January
March		4 March	13 February	24 February	6 February
		11 March	20 February	2 March	13 February
		18 March	27 February	9 March	20 February
		25 March	5 March	16 March	27 February
April		1 April	12 March	23 March	5 March
		8 April	19 March	30 March	12 March
		15 April	26 March	6 April	19 March
		22 April	2 April	13 April	26 March
	Mother's Day Gift Guide	29 April	9 April	20 April	2 April
May		6 May	16 April	27 April	9 April
	Travel Issue	13 May	23 April	4 May	16 April
		20 May	30 April	11 May	23 April
		27 May	7 May	18 May	30 April
June	Winter Food Issue	3 June	14 May	25 May	7 May
		10 June	21 May	1 June	14 May
		17 June	28 May	8 June	21 May
		24 June	4 June	15 June	28 May
July		1 July	11 June	22 June	4 June
		8 July	18 June	29 June	11 June
		15 July	25 June	6 July	18 June
		22 July	2 July	13 July	25 June
		29 July	9 July	20 July	2 July
August		5 August	16 July	27 July	9 July
	Health Issue	12 August	23 July	3 August	16 July
	Father's Day Gift Guide	19 August	30 July	10 August	23 July
		26 August	6 August	17 August	30 July
September		2 September	13 August	24 August	6 August
	Style Issue	9 September	20 August	31 August	13 August
		16 September	27 August	7 September	20 August
		23 September	3 September	14 September	27 August
		30 September	10 September	21 September	3 September
October		7 October	17 September	28 September	10 September
		14 October	24 September	5 October	17 September
		21 October	1 October	12 October	24 September
		28 October	8 October	19 October	1 October
November	Summer Food Issue	4 November	15 October	26 October	8 October
		11 November	22 October	2 November	15 October
		18 November	29 October	9 November	22 October
	Christmas Gift Guide	25 November	5 November	16 November	22 October
December		2 December	12 November	23 November	5 November
		9 December	19 November	30 November	12 November
		16 December	26 November	7 December	19 November



FOR SPECIAL ISSUES, PLEASE CONTACT YOUR SALES REPRESENTATIVE. NSW 02 9282 3043. VIC 03 8667 2132.

Production specifications: Please refer to our specifications website: www.fairfax.com.au/specs or email magsops@fairfaxmedia.com.au.

Cancellation Deadline — 4 weeks prior to on-sale date as above. 6 weeks prior for premium positions.

Please note that material received after deadline may be subject to strip-in fees.